

*Communicating, Measuring
and Cultivating Change
in community-led
development*

Supporting Neighbourhood Planning

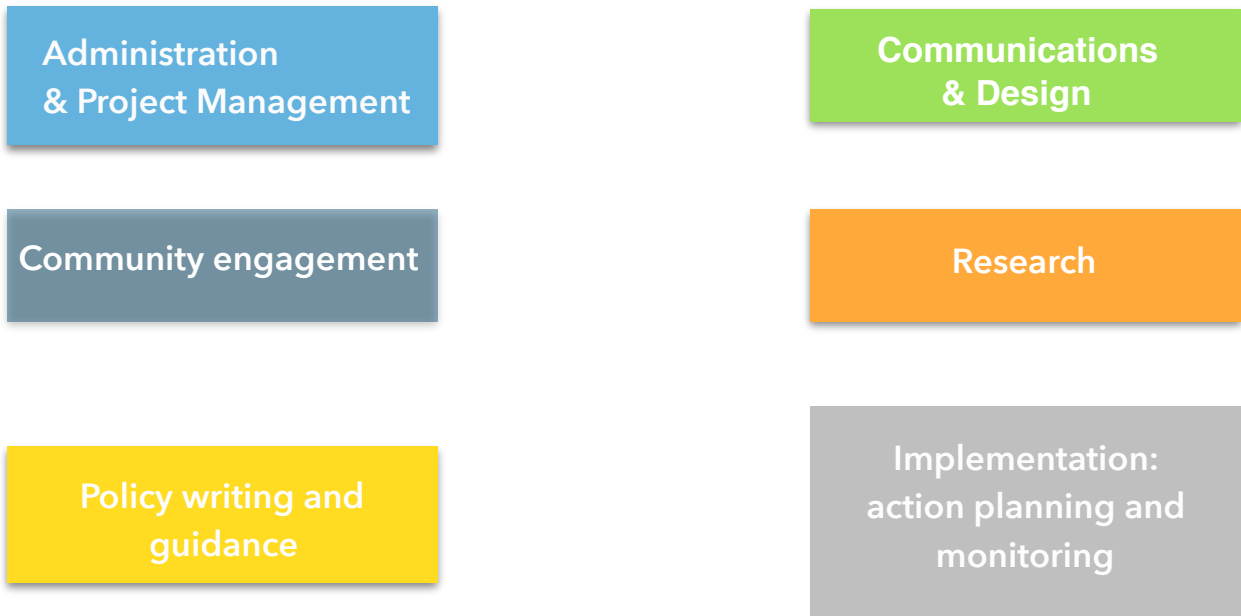
Affordable, reliable and creative consultancy from conception to implementation

1. How can DiNT can help your Neighbourhood Planning group?

Creating a Neighbourhood Plan is a complex and time-rich project, but its benefits of locally-driven development priorities and raising awareness - and action - for better planning is worth the effort.

The Neighbourhood Planning can seem like a minefield when you are first starting out and groups new to the process can benefit from a helping hand.

DiNT aims to help Neighbourhood Planning groups in a number of ways to offer affordable, responsive support to maximise the impact of your plan and build local ownership of the process:



Administration & Project Management

DiNT can provide administrative support to your Neighbourhood Plan. From minute taking, advising on effective governance, ensuring actions are followed up, and robust documentation management.

With an broad overview of the Neighbourhood Planning process DiNT can also offer support on what needs to be done when and the best, and most cost-effective, way of achieving your goals.

Communications and Design

DiNT can help maximise the impact of your Neighbourhood Plan and local interest in it by producing quality communications and design services including:

- Logo and branding
- Website design and management
- Increasing your profile in printed and social media
- Developing an effective communication strategy
- Case studies
- Brochures, leaflets and posters to advertise your plan's progress
- Copy editing and proof reading your plan
- Quality photography of local events and important places and spaces
- DiNT can help maximise the appeal of your plan and communications with the community with professional document design and layout, using InDesign, Illustrator and Pages

Community Engagement

DiNT can advise on a range of community engagement methods and best practice and help support your group to carry out community-led engagement throughout your plan.

We can also work with you to co-create questionnaires and other ways to source local views on development priorities. We also advise on and/or collate your Community Consultation statement to evidence the contributions of the community and wider stakeholders to the development of your plan.

Research

With a strong research background, DiNT can assist in carrying out local research and studies to support the evidence base for your plan, and help train your community to carry out research in the future. DiNT can systematically review and assist with the collection of existing data necessary to support the evidence for your policies.

Policy writing and guidance

DiNT has advised Neighbourhood Planning groups on policy writing in a number of areas, including:

- Countryside and the AONB
- Buildings and site allocations
- Sustainable Transport
- Energy
- Employment and enterprise
- Community, Leisure and Wellbeing
- Community Infrastructure Levy

We work with you to identify the most important issues in your community and explore creative ways to increase positive and sustainable change.

Implementation: action planning and monitoring

One of the challenges for Neighbourhood Planning groups is that while you may have your policies turned into 'planning speak' there may be a gap between what the final policy says and what you had originally intended with the community's voice being lost in translation.

DiNT can help you to realise your original intentions in your community, for instance by:

- Working with your group and others in your community to evaluate the Neighbourhood Plan process, what objectives it met or didn't meet

- Identifying which objectives are still important but didn't get included in the plan
- Developing an action plan for community-wide action beyond 'land-use' policies
- Developing a check list for parish councils to consider at each planning application in line with your policies
- Partnering with other groups who have similar goals for support and inspiration
- Providing support on community-led campaigns and communications to achieve your community goals

DiNT also believes that a Neighbourhood Plan becomes most effective when it is truly owned by the community and used for local decision-making routinely by parish and town councils, as well as local groups.

DiNT can help develop effective structures to ensure local oversight of the plan's implementation to achieve a living and breathing plan:

- Evidencing the results of your plan and making developers and your planning authority accountable in its implementation through effective monitoring process by parish and town councils, as well as community groups

2. Background

Amy Burnett, DiNT Founder, has a strong academic and practitioner background. Her PhD was on Frome's (Somerset, UK) experience with the Neighbourhood Planning process (currently in write-up stage). She co-authored a chapter in the recent book 'Neighbourhood Planning: Power to the People?' (2017, published by Policy Press and edited by Brownhill and Bradley), and has been active in supporting local groups on low-carbon policies in partnership with the Centre of Sustainability.

As an Monitoring & Evaluation consultant, communications specialist and researcher, Amy has 10 years experience working with number of NGOs, charities, think tanks, and community groups within the international and UK development sectors. These include CARE, Save the Children, ODI's Climate Change, Environment and Forests Programme, the Climate Change and Development Knowledge Network's (CDKN), and Transition Network. She has also provided to Neighbourhood Planning groups in administration, design, policy writing and the drafting of the plan.

3. Organisational Overview

Development in Transition (DiNT) assists organisations in Communicating, Measuring and Cultivating Change in community-led development. We offer affordable, trusted and creative support to community groups and give ownership over tools to deliver locally-led solutions.

Our aim is to make a DiNT by promoting locally-led planning and creative thinking, centred firmly on the needs of people and the natural world around them - not profits. We aim to equip you and your organisation with the skills you need to respond to your own set of challenges and opportunities. We strive to be a model of good practice in how much we charge and to be a mirror of honest value for the work we do and not to be driven by profit. By charging less we can do more for you.

Above all, we believe each project, each new connection, each positive step paves the way to a transition in development practice to build a better world by making our own little dint. We can help you make yours that little bigger.

For more information and an affordable quote on how DiNT can support you please contact:

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